

Lent & Easter 2019

Parish Ideas



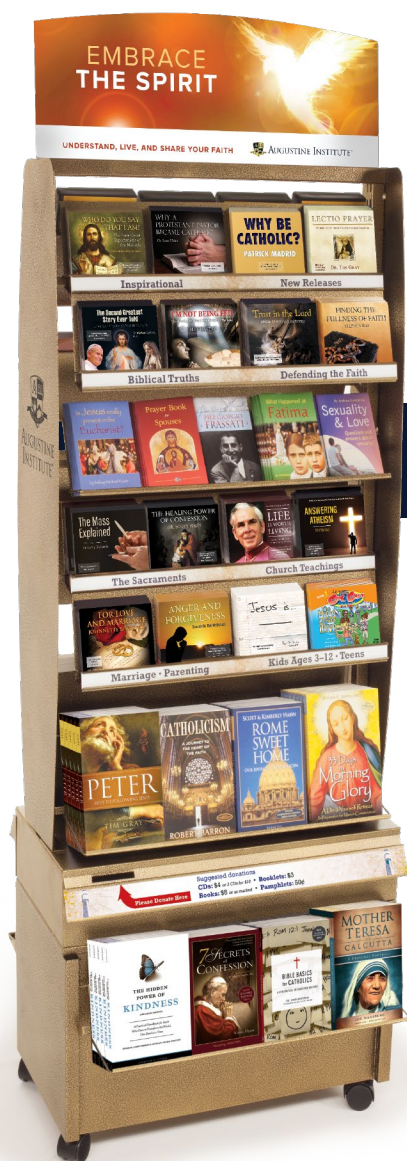
Will you be ready to welcome home the many visitors packing the pews during this holy season?

According to a 2018 Marist Poll, over 50% of all Americans (and 73% of all Catholics) planned to attend Easter Mass last year.

WELCOME AND ENGAGE!

Your Next Generation Kiosk is a visible sign of inspiring resources for all who seek Christ. Stock your kiosk with seasonal titles and make sure it is displayed prominently. Consider these ideas for stocking your kiosk:

- Click [here](#) for Lent and Easter ideas.
- Click [here](#) for conversion stories in English and Spanish.
- Don't have a kiosk? FORMED parishes save \$750 on NGK promotion. Click [here](#) for details.
- Have an old A-Frame kiosk? Upgrade to a Next Generation Kiosk for just \$299! Click [here](#) for details.



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UNDERSTAND, LIVE, AND SHARE YOUR FAITH

IDEAS TO WELCOME AND ENGAGE

Reach Ash Wednesday and Easter Mass Attendees!

Our churches will be packed during this holy season. Reach all those who attend with the perfect book or CD. Priced as low as \$1.50 with **FREE SHIPPING** available in English and Spanish. US Flyer [here](#).

Ideas for Lent and Easter Gifts Distribution:

- Invite Easter Mass attendees back to the parish for a book or CD discussion night. *Into His Likeness* includes discussion questions at the end of each chapter.
- Give *Perfect Gifts* to the children making their Sacraments this year, to the young reader in your school, or to the kids who come to Mass with their families.
- Give as a gift to Catholic school parents during Catholic Schools Week (January 27 – February 2).
- *Signs of Life* is an ideal book to give to RCIA candidates to help them understand the biblical roots of Catholic customs!



FORMED®



SHARE YOUR FORMED PARISH SUBSCRIPTION

This year, consider a spiritual tool that can reach parishioners wherever they are.

- Share your FORMED subscription with everyone who comes to Ash Wednesday or Easter Mass.
- Print promotional materials—posters, business cards, bulletin ads, etc.—and distribute them in “reverse collection” during Mass: Click [here](#) to learn more.
- Offer a three-week parish study on *Forgiven: The Transforming Power of Confession* on FORMED during Lent, and a three-week parish study on *Presence: The Mystery of the Eucharist* after Easter. (Available in English and Spanish!)



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