

303 E. State Street, Sycamore, IL 60178

A Newsletter for Pastors and Parish Volunteers / Coordinators

# **Parish Newsletter – Spring 2012**

## Springtime .....of Evangelization!

## **Spring Cleaning**

**SPRING IS HERE!** Here are some tips for 'cleaning out and sprucing up' your Lighthouse Display and Program:

- Make sure there are new CD titles in the FaithRaiser Display
- ➢ Exchange Advent and Lent titles for new titles →
- Run CD of the Week bulletin notices, highlighting a different CD each week – synopsis of all CD talks can be found at <u>http://www.lighthouseideas.org/Pages/CDs.aspx</u>
- Have a Re-Launch and/or CD of the Month Promotion
- Honor our Military and Veterans with Patriotic themed CDs: Surviving with God in a Communist POW Camp; To Hell and Back; Walking Through the Valley of the Shadow of Death; The Shadow of His Wings

#### **Recent CD Releases!**

- -Get to Know the Mother of God Chris Padget
- -Who Do You Say That I Am? Fr. Robert Barron
- -The Dead Sea Scrolls Dr. John Bergsma
- -Stealing Home Mike Sweeney
- -The History of Salvation Msgr. Daniel Deutsch
- -My Brother, the Pope Msgr. Georg Ratzinger

-Contraception: Cracking the Myths – Prof. Janet Smith -Re-released: Seven Pillars of Catholic Spirituality – Matthew Kelly

#### \*\* NEW \*\* PARISH WEBSTORE!

A place for your parishioners to order Catholic products from over 30 vendors and YOU get 12% donations – at no cost to you ~ see details at

HTTP://www.lighthouseideas.org/Pages/ParishWebstore. aspx

### Summer Promotions for your Parish!

Make sure you have pertinent CD titles to help Learn, Love, and SHARE the Faith!

#### I – One for One CD Exchange

Now through **MAY 25<sup>th</sup>**, send back your Advent, Lenten, or leftover CDs and choose an equal number of NEW TITLES for your FaithRaiser Display. Make sure to promote them in your bulletin and highlight one each week as a "**CD of the Week**".

#### Empower your YOUTH with the TRUTH

#### II - YOUCAT with FREE CD and YOUTH MP3

Save 25-32% off the cost of the **YOU**th **CAT**echism and receive a free CD (choose between 3 offered) PLUS a free download from our *Truth be Told* Young Adult Download of the Month Club with each book. Pope Benedict said of this #1 selling Catholic Book of 2011 "I beg you study this Catechism with passion and perseverance!"

#### **Evangelization Opportunity for Everyone**

#### III - Three Bundles to choose from:

- Talks for Our Times
- Why Catholic?
- Faith and Your Family
- 5 CDs in each bundle your cost \$11 per bundle Suggested parishioner donation - \$15

Perfect for Learning and Sharing our Catholic Faith!

#### CD/MP3 OF THE MONTH CLUB - April

#### FROM LOVE, BY LOVE, FOR LOVE

A Deeper Understanding of Contraception, Same Sex Attraction, and Authentic Love – Fr. Michael Schmitz

Contact your Lighthouse Account Manager for assistance in customizing an order perfect for your parish!

Visit <u>www.LighthouseIdeas.org</u> for CD Descriptions, Promotion Details, and Ideas!