



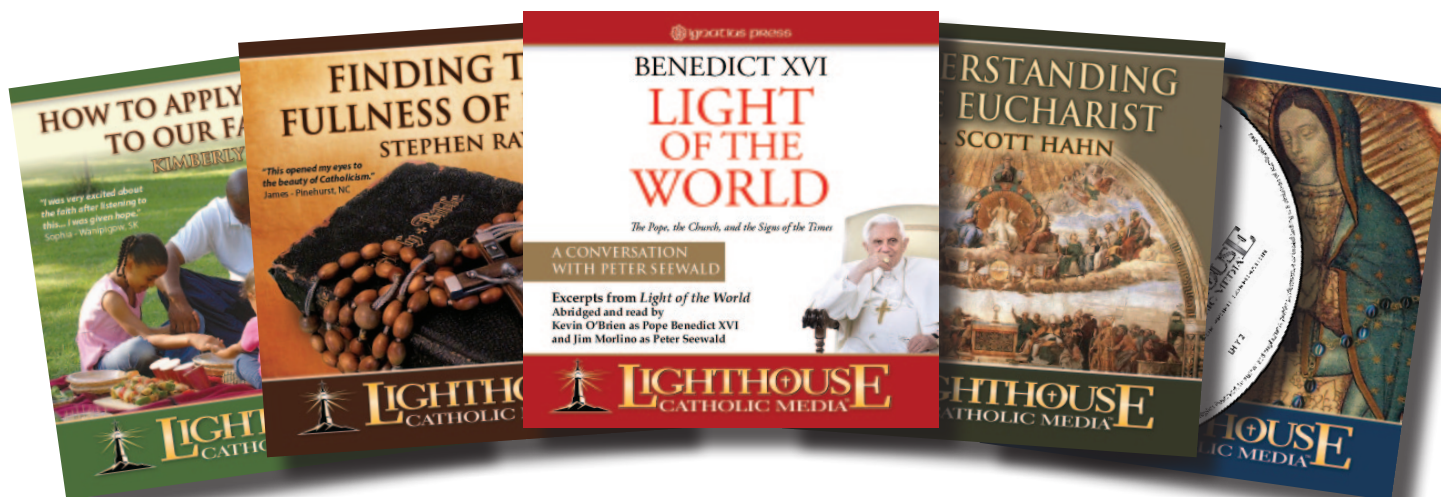
LIGHTHOUSE

CATHOLIC MEDIA™

A NOT FOR PROFIT CORPORATION



YEAR OF FAITH 2012
2013



Who We Are

Lighthouse Catholic Media, NFP is a 501(c)(3) Not For Profit company that answers the call for a New Evangelization. We specialize in promoting the Catholic Faith through high quality presentations on audio CDs and downloadable MP3s from many of the best Catholic speakers in English and Spanish. We continue to expand our outreach by offering additional forms of media, including streaming audio, books, booklets, and radio broadcasts.

Through God's grace, we have become the largest provider of Catholic CDs in North America.

To date, we have distributed over **6.5 million** CDs and MP3 downloads to customers in more than **50 countries**, including over **4,500 parishes**. We receive feedback from thousands of listeners testifying to the impact that these messages are having on their lives, and how they, in turn, are reaching out to others with these faith-filled products.

Ora et Labora — Work for the New Evangelization must be rooted in prayer.

Lighthouse has had over 6,000 individual Masses said for the success of our Faithraiser Programs in parishes. We are also very blessed to have a beautiful private chapel in our home office in which the Most Blessed Sacrament is reserved and Mass is celebrated. We daily invite employees and guests to pray the Holy Rosary, the Liturgy of the Hours, the Divine Mercy Chaplet, or in Eucharistic Adoration.



"The CDs... are a welcome addition to the faith life and continuing education of our people. I heartily recommend your program... as a way to rekindle the faith of Chicago's Catholics..."

Francis Cardinal George, O.M.I.
Archbishop of Chicago



"Parishes are afforded a premiere opportunity for the new evangelization without creating additional work for the priest or additional financial burdens for the parish."

Raymond Cardinal Burke
Prefect of the Apostolic Signatura



"I heartily recommend your program to all the faithful of the archdiocese and to all the chaplains as a way to help fulfill Pope John Paul II's call for a New Evangelization."

Most Reverend Timothy Broglio
Archbishop for the Military Services, U.S.A.



"Bear witness to your faith through the digital world. Employ these new technologies to make the Gospel known, so that the good news for all people will resound in new ways."

Pope Benedict XVI - 2009 World Communications Day message

PARISH PROGRAMS

Our attractive display allows parishes to offer all of our products—CDs, pamphlets, books, and booklets—in one beautiful, solid wood kiosk.

This proven and effective program:

- Increases Mass attendance
- Encourages generous stewardship
- Pays for itself within the first year
- Makes it easy to reach out to fallen-away Catholics
- Reaches people where they are at in their lives

“It jolted me out of stagnation! It has renewed my love for the Mass and for Jesus.”
Nancy - Plattsburgh, NY



These beautiful table top displays help parishes reach their parishioners by offering CDs at all secondary entrances of the church and at special events.



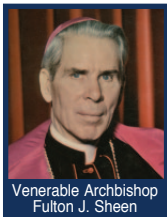
“These CDs helped make the Mass come alive and left me with a hunger to learn more!” Russ - Dayton, OH

“I have several CDs I listen to in my car and I absolutely love them. This is an excellent way to reach Catholics who may not be able to attend adult education classes.”
Kathy - Austin, TX

SPEAKERS



Blessed Mother Teresa



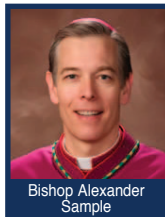
Venerable Archbishop Fulton J. Sheen



Francis Cardinal Arinze



Dr. Scott Hahn



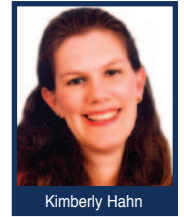
Bishop Alexander Sample



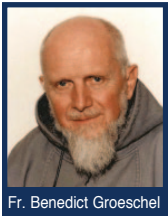
Bishop Joseph Perry



Jeff Cavins



Kimberly Hahn



Fr. Benedict Groeschel



Dr. Brant Pitre



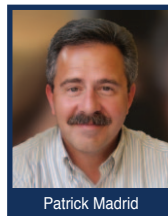
Stephen Ray



Fr. Larry Richards



Kitty Cleveland



Patrick Madrid



Fr. Robert Barron



Dr. Edward Sri

SUBSCRIPTION CLUBS

CD of the MONTH Club



CD OF THE MONTH CLUB

A new CD presentation delivered to subscribers' mailboxes every month

Catholic speakers, with a CD delivered every month straight to subscribers' mailboxes. Every talk is new to Lighthouse. It's easy and affordable!

mp3 DOWNLOAD of the MONTH Club



MP3 DOWNLOAD OF THE MONTH CLUB

Faith-filled audio presentations emailed to subscribers' inboxes every month

This program features the same fascinating, faith-filled Catholic talks as our CD of the Month Club, delivered to subscribers' Lighthouse accounts in an MP3 digital format for their use on any device!

TRUTH be TOLD



TRUTH BE TOLD MP3 DOWNLOAD CLUB

Fresh voices and orthodox content for today's Catholic youth

Informative and encouraging content for the young Church. Dynamic speakers reach out with the Gospel message compelling young people to love Christ and embrace the Church.



EMISSARIES

OPEN DOORS—OPEN HEARTS



The Emissaries Program provides a simple, practical, and extremely innovative approach to door-to-door evangelization, enabling the lay faithful of any parish to become effective *emissaries* for the Catholic Faith. By personally delivering invitations on behalf of their pastor to *every household within parish boundaries*, Emissaries helps to fulfill the Church’s mission to “preach the gospel to every creature”.

By utilizing a proven methodology developed by Lighthouse Catholic Media, parishes typically report:

- High levels of participation, with many parishioners willing to go door-to-door to participate as “emissaries”
- Assurance that *every household* within the community will receive a personal invitation to an exciting Welcome Event
- Over 200% higher attendance at the Welcome Night than that of other events, along with increased participation in Mass, Confession, and evangelization efforts



“Outstanding!! The Emissaries Program allowed us to reach over 6,800 homes in our community, and also to effectively evangelize our own parishioners. I highly recommend this program for every parish seeking to engage in the New Evangelization!”

Monsignor Daniel Deutsch - Pastor of Holy Cross Catholic Church, Batavia, IL

A simple 4-step process—suitable to implement in any parish

Step 1: Planning

- Selection of volunteer core teams and preliminary training
- Promotion for door-to-door event; preparation for the follow-up program



Step 2: Door-to-Door Invitation

- Customized invitation from the pastor to a Welcome Event is hand delivered
- Every household within the parish boundaries is easily reached



Step 3: Welcome Event

- Main presentation (*select from among Lighthouse’s many speakers*)
- The pastor can then share about parish life and ministries



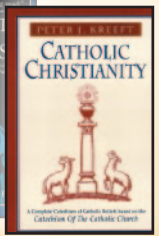
Step 4: Follow-up

- Multiple options to fit the parish’s needs
- Fosters a deeper knowledge of the Catholic Faith and a more intimate relationship with Jesus Christ



“IT IS THE LOVE OF CHRIST THAT FILLS OUR HEARTS AND IMPELS US TO EVANGELIZE.”
Pope Benedict XVI, *Porta Fidei*

Together with Ignatius Press, Lighthouse Catholic Media is offering all of our CDs, MP3 downloads, books, ebooks, pamphlets and booklets to seminarians **FREE** of charge!



YOUTH PROGRAMS



Truth Be Told

- The first-ever youth and young adult monthly MP3 subscription
- Each month the subscriber receives a new, relevant, and orthodox presentation, bridging the chasm between retreat experience and daily life

Ministry Resource

- A relevant medium to reach every young Catholic via their iPod, smart phone, tablet, and laptop - saturating the culture with profound messages of hope
- Built for those "in the trenches" of catechesis and evangelization - youth ministers, DREs, campus ministers, missionaries, etc.

School Project

- Integrating dynamic Catholic content into learning management software to reach the young Church in the classroom
- Designed around the USCCB high school standards to transform a curriculum with fresh voices and orthodox teaching

I have raised ^{you} up ^{for the very}
purpose of showing ^{my} power ⁱⁿ you,
so that ^{my} name ^{may} be proclaimed ⁱⁿ
all ^{the} earth

Romans 9.17

Contact us for more information

Evangelize@LighthouseCatholicMedia.org • 1-866-767-3155 • www.LighthouseCatholicMedia.org