



LIGHTHOUSE⁺

CATHOLIC MEDIA™

7TH ANNUAL INTERNATIONAL CONFERENCE

OCTOBER 11-13, 2012

UNIVERSITY OF ST. MARY OF THE LAKE

1000 E. MAPLE AVE., MUNDELEIN, ILLINOIS

**This year's Conference is sure to significantly equip and bless you
in both your spiritual life and your apostolic work.**

Join pastors, volunteers, and Lighthouse representatives from around the world for a powerful experience you will never forget!

THIS YEAR'S DYNAMIC SPEAKERS



**Bishop Joseph
Perry**



Jeff Cavins



Dr. Peter Kreeft



John Pridmore



**Fr. Patrick
Wainwright, M.C.**



Mark Brumley



Anthony Ryan



Dave Durand



Terry Barber

Conference begins Thursday, October 11 at 1:00 pm
Conference ends Saturday, October 13 at 5:00 pm

2012 GENERAL CONFERENCE SCHEDULE

Thursday, October 11

Optional retreat: *The Spiritual Exercises of St. Ignatius*

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| 10:00 am | New Account Manager Training (Session 1) <i>Dave Durand</i> | 3:45 pm | Benediction with the Blessed Sacrament |
| 12:00 pm | Lunch | 4:00 pm | Mass — <i>Bishop Joseph Perry</i> |
| 1:00 pm | Introductory remarks — <i>Fr. Patrick Wainwright</i> | 5:00 pm | Dinner |
| 1:10 pm | First talk — <i>Fr. Patrick Wainwright</i> | 5:55 pm | Testimonial |
| 1:45 pm | Exposition of the Blessed Sacrament | 6:00 pm | Holy Rosary |
| 2:15 pm | Second talk — <i>Fr. Patrick Wainwright</i> | 6:25 pm | John Pridmore |
| 2:50 pm | Meditation | 7:25 pm | Break |
| 3:00 pm | Divine Mercy Chaplet and free time | 7:30 pm | TBD |
| | | 8:15 pm | End; free time |

Confessions will be heard from 1:10 pm until the last penitent.

Friday, October 12

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| 6:45 am | Mass | 1:15 pm | Earl Kelly interviews a panel of AMs on five key topics (15 minute segments) Volunteer training |
| 7:30 am | Breakfast | 1:45 pm | Regional Manager Training — <i>Dave Durand</i> Volunteers depart for tour of Marytown |
| 8:40 am | Testimonial | 3:00 pm | Divine Mercy Chaplet |
| 8:45 am | General conference begins <i>Welcome and introductions</i> | 3:30 pm | Dave Durand |
| 9:00 am | Kick-off — <i>Dave Durand</i> Corporate Message and Vision — <i>Mark Middendorf</i> Project Introductions and Program Updates <i>Tim Truckenbrod</i> | 4:00 pm | Jeff Cavins |
| 10:45 am | Break | 5:15 pm | Dinner |
| 11:00 am | Mark Brumley / Tony Ryan <i>How to effectively market and promote the Ignatius Press programs at your parishes</i> | 6:00 pm | Testimonial |
| 12:00 pm | Lunch Fundamentals of Being a DVM — <i>Dave Durand</i> (Lunches will be provided) | 6:15 pm | Awards and recognition <i>The impact of LCM on Account Managers' lives</i> |
| | | 7:30 pm | Social and free time <i>Snacks and refreshments provided at no charge</i> |

Saturday, October 13

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| 6:45 am | Mass | 11:30 am | General Announcements <i>Mark Middendorf and Tim Truckenbrod</i> |
| 7:30 am | Breakfast | 12:00 pm | Lunch |
| 8:25 am | Testimonial | 1:15 pm | Regional Breakout Sessions <i>RMs, DVMs, and AMs report by region</i> |
| 8:30 am | The Chairmans' Club Challenge — <i>Terry Barber</i> | 2:15 pm | DVMs: Open Forum — <i>Julie Musselman</i> AMs: Serving Your Parish — <i>Jen Padilla</i> |
| 9:30 am | DVMs: 9 Parishes, 90 Days — <i>Charlie Breeding</i> AMs: New Account Manager Training (Session 2) <i>Dave Durand</i> | 3:00 pm | Divine Mercy Chaplet |
| 10:15 am | Break | 3:25 pm | Closing Comments — <i>Dave Durand</i> |
| 10:30 am | Dr. Peter Kreeft | 3:30 pm | Rosary Walk |