



OPERATIONS BULLETIN 153

September 6, 2011

WORD ON FIRE STUDY PROGRAMS NOW AVAILABLE THROUGH NETSUITE

Join Fr. Robert Barron LIVE in an online web chat tonight (9/6)

about the new CATHOLICISM SERIES @ 6 pm Central / 7 pm Eastern

[Go to Livestream Channel](#)

Last year, Lighthouse Catholic Media partnered with *Word on Fire* so that LCM account managers could promote and place parish orders for Fr. Robert Barrons' five **Adult Study Programs** through the *Word on Fire* website.

To simplify this process, we have now incorporated the five **Adult Study Programs**, including the newly released **Catholicism Series**, into our NetSuite ordering system, making it possible to accept all forms of regular payment (checks as well as credit cards).

We are offering these *great incentives* for parishes to order *Word on Fire* products through Lighthouse account managers:

- **Orders of \$100+** - 1 FREE CD plus FREE SHIPPING (normal shipping from WOF is USPS Media Mail – **this is now FREE if they order through Lighthouse**)
- **Orders of \$200+** - 5 FREE CDs or 1 FREE YOUCAT plus FREE SHIPPING (UPS ground)
- **Orders of \$500+** - 20 FREE CDs or 2 FREE YOUCATS plus FREE SHIPPING (UPS ground)

Word on Fire orders **can be combined with normal Lighthouse orders BUT will need to be entered separately**. You must enter the *Word on Fire* items separately as a **QUOTE** (not kiosk order), and Kathy Wolf at the home office will complete the order so that shipping charges will not apply. These items are scheduled to be added to NetSuite on Wednesday, September 7th. When Bryan Johnson returns from vacation next week, he will revise our Order Form PDFs. In the meantime, if you do not have access to NetSuite, please send Kathy an email with your order: kathy@lighthousecatholicmedia.org.

The account manager commission for *Word on Fire* products is 15%.

Following is a list of the *Word on Fire* products in NetSuite (see pricing below). Volume discounts are available for bulk orders of any one item as follows:

1-19: Retail price | 20-99: 15% | 100-249: 20% | 250-499: 25% | 500+: 30%

CATHOLICISM SERIES

Study Program Leader's Kit - \$249.95(click here for contents: <http://wordonfire.org/WOF-Store/Catholicism/Study-Program-Leaders-Kit.aspx>)

Catholicism DVD Box Set (5 DVDs with 10 episodes) - \$149.95

Student Study Guide/Workbook - \$34.95

Prayer Card Packet - \$14.95

CATHOLICISM: A Journey to the Heart of the Faith (book) - \$27.95

CATHOLICISM PREVIEW KIT - \$25.00

- DVDs featuring Episode One: "Amazed and Afraid – The Revelation of God Become Man" and Episode Six: "The Mystical Union of Christ and the Church", the CATHOLICISM trailer and Series Highlights
- 25 CATHOLICISM brochures with a biography of Father Barron (additional brochures available for order)
- Sample Study Guide, DVD and brochure for CATHOLICISM Study Program
- CATHOLICISM Prayer Cards
- CATHOLICISM Map
- Feedback Forms
- Leader talking points for the Screening Event
- Sign-In Sheets for participants

Eucharist

DVD/Study Guide Bundle - \$24.95

CD/Study Guide Bundle - \$22.95

Study Guide - \$12.95

Untold Blessing

DVD/Study Guide Bundle - \$29.95

CD/Study Guide Bundle - \$22.95

Study Guide - \$12.95

Seven Deadly Sins – Seven Lively Virtues

DVD/Study Guide Bundle - \$29.95

CD/Study Guide Bundle - \$22.95

Study Guide - \$12.95

Conversion: Following the Call of Christ

DVD/Study Guide Bundle - \$29.95

CD/Study Guide Bundle - \$22.95

Study Guide - \$12.95

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