

# Extension of the Kiosk Program (EKP)- Parish Version

## Program Information

### **What is the extension of the Kiosk Program (EKP)?**

The EKP brings LCM materials directly into the home of your parish Flocknote subscribers. This free program is available to any Flocknote network and is accomplished with twice-a-month, pre-prepared notes that your network administrators would send out to your parish Flocknote network. Each note features an attractive high-value Catholic message with a click-through for a related LCM-store product which earns a 10% rebate for parish.

### **Who is the target audience for this communication?**

Primary Audience for the EKP program are parishes and Catholic Organizations

### **What Flocknote networks qualify for this FREE program?**

- Any existing or new Flocknote network, whether LCM or not

### **How is the Extension of the Kiosk Program implemented for existing Flocknote Networks?**

- With consent of the pastor, the parish administrator for the Flocknote network or LCM AM sends an opt-in email to [flocknote@lighthousecatholicmedia.org](mailto:flocknote@lighthousecatholicmedia.org) or calls 630-517-3498
- A Flocknote is prepared twice monthly at specific times and is sent by email to the Flocknote parish admin from a special Flocknote list. This signals that the note is ready to be moved into the parish Flocknote network, customized, and scheduled.
- These notes are maintained in a special Flocknote list such that the parish Flocknote administrator has sufficient permissions to move the note into their own parish Flocknote network.
- The parish Flocknote Administrator makes one tiny edits the LCM store link inserting their own promo code. For example the link in the note is edited so that the XXXXXX is replaced by the parish promo code.
- When the note recipient clicks the link for more information they are automatically redirected to the LCM store with the Parish Promo code activated.
- As with all purchases made at the LCM store using the Parish Promo code, the parish gets 10% back in an annual rebate check.

## How is the Extension of the Kiosk Program implemented for parishes without a Flocknote Network?

- The parish or Organization just starts a free network and contacts us at LCM to be added to the EKP list. A new Flocknote network costs nothing for up to 40 members!
- For parishes that start their Flocknote networks through LCM both the parish and LCM AM get freebies!

## Pricing and Promotions

The EKP is free. Small Flocknote networks are free, too. The pricing structure for larger networks may be viewed at [www.flocknote.com](http://www.flocknote.com), scroll down to “*Pricing that is right for your flock*” and click. Input the network size of interest to view associated costs. The Prospectus in the Resource Center also contains information on page 4 that explains the costs.

Size is determined by the number of people who actually sign up for the Flocknote network not by parish size.

## FAQs for LCM Customers About LCM-Flocknote Networks

1. Free Network for all parishes for up to 40 subscribers
2. Many freebies are available if Flocknote network is designated as a Lighthouse Catholic Media Flocknote network. This does *NOT* happen automatically.  
One of these things must happen to designate the network as a LCM-Flocknote network:
  - Lighthouse Catholic Media starts the Flocknote network for your parish
  - The parish admin contacts [flocknote@lighthousecatholicmedi.org](mailto:flocknote@lighthousecatholicmedi.org) *shortly* after the free network is started
  - The network owner at the parish completes the survey sent to them from Flocknote on the third day after start the new network is started. They must indicate that they heard about Flocknote through Lighthouse Catholic Media.
3. Up to 2 free mp3s for Flocknote subscribers (1 while network is free; 1 more once paid) but only if above conditions are satisfied
4. Training and help – online & web-based real-time during regular business hours
5. Phone and email support -- during regular business hours



## Immaculate Conception Catholic Church UC Newsletter

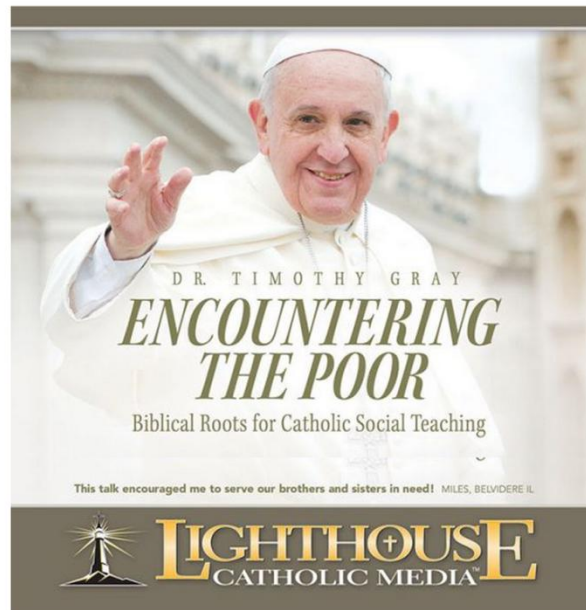
### Why Does Pope Francis Talk So Much About the Poor?

We all have some understanding of what economic poverty means, regardless of whether we have experienced it personally or not. Economic poverty may make it easier to grasp the fundamental truth that we are all utterly and totally dependent on God. But while worldly and economic security can insulate us from our dependence on God--this barrier eventually disintegrates.

Our very mortality is the great economic equalizer. In death we are all share the same economic status--that of utter and total poverty. We stand completely naked before Our Lord, clothed only to the degree that we have conformed ourselves to His image.

#### Your Pastor recommends

As your pastor I invite to contemplate the nature of the spiritual poverty that we share with all mankind. Consider the gift of our own spiritual poverty that leads us to God. I believe that this talk, "Encountering the Poor: Biblical Roots for Catholic Social Teaching" will help you explore the deep Catholic teachings on poverty and the poor.



To read more about this resource, listen to the first 10 mins, and to purchase, please [click this link](#). 10% of the purchase price is rebated back to our parish.

*Blessed are the poor in spirit, for theirs  
is the kingdom of heaven.*

*Matt 5:3*