## **CONFIRMING THAT AN AFFILIATE CODE IS FUNCTIONING**

There are three means of confirming that the affiliate code is tracking activity to the parish correctly and is properly set up.

1. The first thing to confirm is that an affiliate code is in fact included in a link embedded in a banner on a parish website, simply hover the cursor over the code, and then look for the box that displays the full link, as seen at the bottom left below.

Note that the "?af=10003". The format should be "?af=" plus the code "10003" for this parish.



2. Enter Parish WebStore by clicking on a PWS logo with a link that has the affiliate code in it on a parish's web page. Click on an item and "Add to cart"

Shop by	Books and Bibles	Digital Media	Gifts	Jeweiry	At	Spanish	Apparel	_
Did You Know?		Shopping Cart						
Your Parish Ear Every Purchase	ms 12% With e - Learn More	See the items bel shopping, please	ow in your t	asket. You ca nue Shopping.	n change q Otherwise	uantities or rem , you may click /	nove items from your basket here. If you would like to Proceed to Checkout.	continu
Most Items Shi	pped Free	To update your tot	al, please e	enter in your Cit	y, State, Po	ostal Code, and	Country to reflect your tax and shipping costs.	
Faithful Catholi	c Products	NOTE: At this tim	e, we only	ship to the con	tiguous 48	states. We are	e working hard to bring Parish WebStore to all 50 s	states a
Life Matters	Affilia	ate Code: 10003	customers	. Thank you to	r your pau	ence.	Otv Fach Dric	•
Addictions Apologetics Bereavement			Indivisible	INDV-H				
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							Shipping	

3. The third approach is to go to the parish's account (or other organization) by logging into the Parish Webstore account with the affiliate code and password. The <u>Parish & School Login</u> link is found at the bottom right of any Parish WebStore page. There you will be able to confirm that site traffic, or visits and sales, are tracking to the parish account.

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