



AUGUSTINE INSTITUTE®  
UNDERSTAND, LIVE, AND SHARE YOUR FAITH

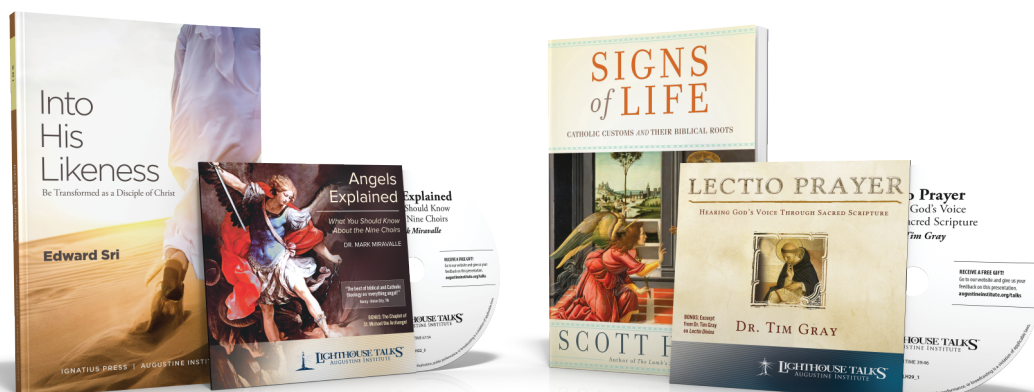


# CHRISTMAS 2018

## PARISH IDEAS

Christ is coming, and many visitors  
will be in our pews on Christmas.

**WILL YOU BE READY TO WELCOME THEM HOME?**



32% of the people at Christmas Mass only come to church once a year.

*LifeWay Research*



## WELCOME AND ENGAGE!

Your Next Generation Kiosk is a visible sign of inspiring resources for all who seek. Stock your kiosk with season titles and make sure it is prominently displayed in the narthex. Fill your kiosk with top talks, and include the following:

- Click [here](#) for Advent and Christmas ideas.
- Click [here](#) for conversion stories in English and Spanish.
- Don't have a kiosk? FORMED parishes save \$750 on NGK promotion. Click [here](#) for details.
- Have an old A-Frame kiosk? Upgrade to a Next Generation Kiosk for just \$299! Click [here](#) for the details.

# IDEAS TO WELCOME AND ENGAGE



## REACH CHRISTMAS MASS ATTENDEES WITH SPECIAL \$1.50 BOOKS AND CDS!

Our churches will be packed for Christmas. Reach all those who attend with a book or CD. Priced as low as \$1.50 with **FREE SHIPPING** available in English and Spanish. US Flyer, [here](#).

### Christmas Giveaway Best Practices

- Invite Christmas Mass attendees back to the parish in January for a book or CD discussion night. *Into His Likeness* includes discussion questions at the end of each chapter. Include a bookmark in each book with location, date and time.
- Give as gifts to staff, ministry leaders, and parish volunteers. To spiritually support your team, your pastor or staff can also lead small group discussions about the materials.
- Give to parents in Religious Ed or at the parish's Catholic school.
- Give as a gift to Catholic school parents during Catholic Schools Week, which is January 27– February 2, 2019.
- Gift *Signs of Life* to Altar Servers and Eucharistic Ministers.

## FORMED®

## SHARE YOUR FORMED PARISH SUBSCRIPTION

This year consider a spiritual tool that can reach parishioners wherever they are.

- Share your FORMED subscription with everyone who comes to Christmas Mass.
- Print promotional materials—[postcards](#), [bookmarks](#), and [business cards](#)— with your custom parish URL, and distribute them in “reverse collection” during Mass: [click here](#) to learn more.
- Include a [FORMED bookmark](#) with your parish information when you give away the books at Christmas.
- Recommend one study on FORMED and invite people to return in January.



For more information or to place an order,  
please contact your Parish Consultant:



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Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_