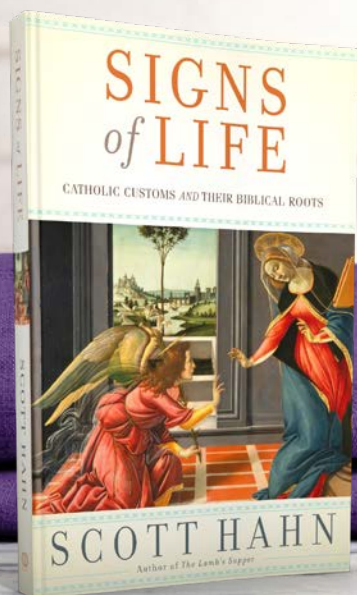




AUGUSTINE INSTITUTE®

UNDERSTAND, LIVE, AND SHARE YOUR FAITH



\$1.50 Gifts Inside Tips for Parish Leaders

EVERYONE LOVES A GIFT!

Give *Signs of Life* this Easter, and invite your parishioners back for a small group book discussion!

How *Signs of Life* can benefit 3 types of parishioners:

Core Parishioners - Plugged-in, actively part of the parish

- Take their current practice of the faith to a deeper level
- Encourage them to volunteer
 - Distribute books before/after Easter Masses
 - Extend an invite to a *Signs of Life* small group after Easter
 - Lead a small group book discussion

Occasional Mass Attendees - Attend Mass, not actively part of the parish

- Clear answers for those who have never asked “why” we do what we do as Catholics
- Creates an opportunity for them to discuss the book with the parish community

Seldom to Never Mass Attendees - Fulfilling the holy day obligation, seeking, “checking out” this church

- Welcome gift for positive parish experience
- Take-home for self learning
- Simple Biblical background/explanations for Catholic practices