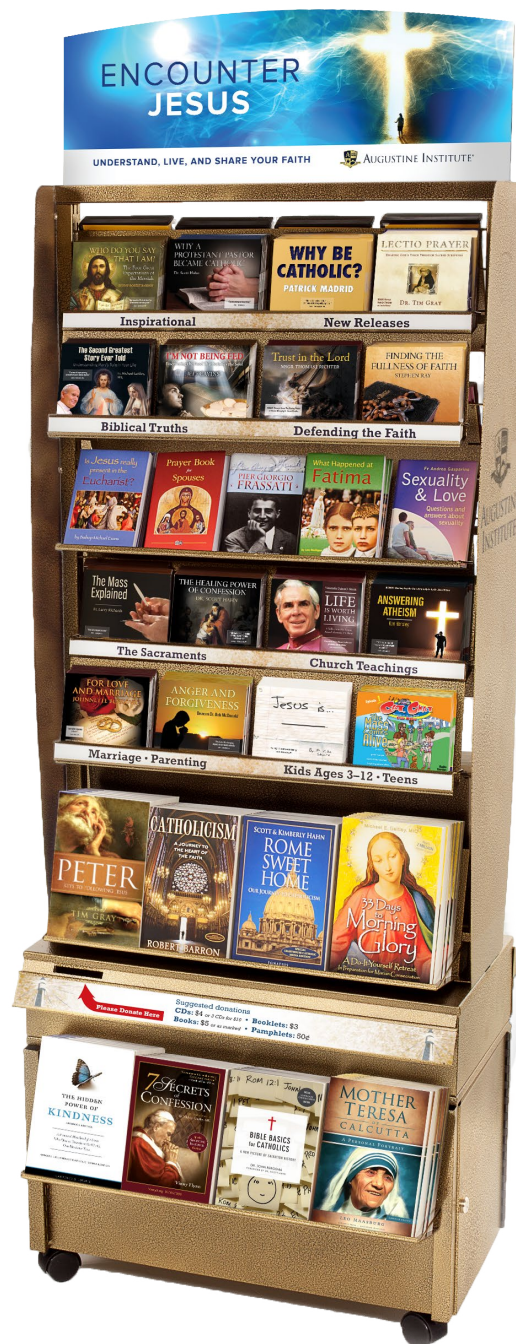


# IGNITE THE FIRE OF THE HOLY SPIRIT

IN THE HEARTS OF YOUR PARISHIONERS



AUGUSTINE INSTITUTE®



# THE LARGEST DISTRIBUTOR OF CATHOLIC CDs IN THE WORLD

The Augustine Institute has worked with nearly **8,000** parishes.

The Augustine Institute distributes over **300** titles in English and Spanish. Our CDs are produced on four continents.

Through God's grace, over **14,000,000** CDs, books, booklets, pamphlets, and more have been distributed.

Over **16,000** individual Masses have been said for the success of our programs. Every day, employees at our home office pray the Rosary, the Liturgy of the Hours, and the Divine Mercy Chaplet in a private chapel in which the Blessed Sacrament is reserved and Mass is celebrated.

**Proven faith-raising products and programs from today's leading Catholic publishers and apostolates**



Marian Fathers of the Immaculate Conception





# THERE ARE SOLUTIONS TO THESE ONGOING CHALLENGES

23% of U.S. adult Catholics report that they attend Mass every week.

48% of fallen-away Catholics left the Church before age 18.

10% of Catholics account for over 80% of volunteer and financial support.

30% of Catholics do not believe in the Real Presence of Christ in the Eucharist.

**Parishes must find new ways to evangelize and catechize their parishioners.**

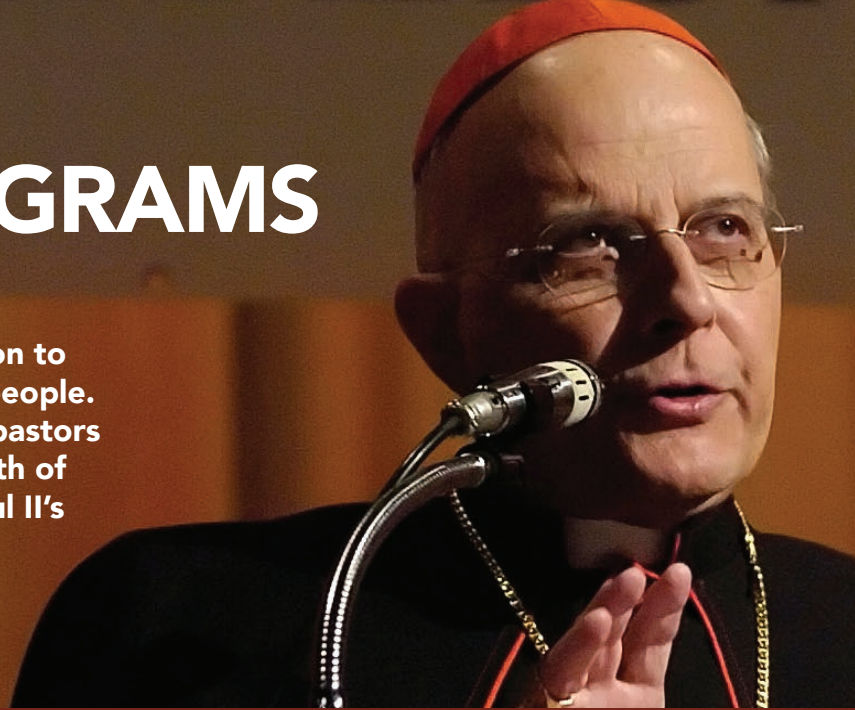
**EFFECTIVE TOOLS TO HELP CATHOLICS KNOW AND LOVE THEIR FAITH**



# PROVEN AND EFFECTIVE PROGRAMS

**"The CDs and brochures are a welcome addition to the faith life and continuing education of our people. I heartily recommend your program to all the pastors in the Archdiocese as a way to rekindle the faith of Chicago's Catholics and help fulfill St. John Paul II's call for a New Evangelization."**

FRANCIS CARDINAL GEORGE, OMI  
ARCHBISHOP EMERITUS OF CHICAGO, IL



In 2012, our evangelization programs were approved for distribution to more than 400 bishops at the XIII General Assembly of the Synod of Bishops for the New Evangelization.



"It is my hope that all of the parishes in the Archdiocese will take advantage of this efficacious means of evangelization and adult catechesis. The tools made available are vital to the growth and development of the Catholic Faith."

**RAYMOND CARDINAL BURKE**  
PREFECT EMERITUS OF THE APOSTOLIC SIGNATURA



"It would be most beneficial if Lighthouse Talks were made available to all men and women in the U.S. Military throughout the world. I heartily recommend your program to all the faithful of the Archdiocese and to all chaplains."

**MOST REVEREND TIMOTHY BROGLIO**  
ARCHBISHOP FOR THE MILITARY SERVICES, U.S.A.



"As a reliable font of authentic materials promoting evangelization, I wholeheartedly recommend the Augustine Institute to those seeking to grow in their knowledge and love of the Catholic Faith. Lighthouse certainly plays an important role in the New Evangelization."

**MOST REVEREND J. MICHAEL MILLER**  
ARCHBISHOP OF VANCOUVER, BC

## LISTENER FEEDBACK

"This is the best explanation of Catholic spirituality I have ever heard! It's presented in an easy-to-understand way."

DEBRA, LIVERPOOL NY

"It's hard to express the spiritual impact this CD has had on me. I'll never celebrate the Eucharist the same way again!"

FLOY, MANCHESTER KY

"These presentations made the Mass come alive and have left me with a hunger to learn more."

RUSS, DAYTON OH

"I love all the CDs I have received. They have taught me how to defend the Faith!"

JILL, TIRO OH

"This has brought me back to the Church! This CD helped me tremendously!"

CHARLOTTE, MARINE CITY MI

"It jolted me out of stagnation! It has renewed my love for the Mass and for Jesus."

NANCY, PLATTSBURGH KY



# PROVEN AND EFFECTIVE PROGRAMS

INCREASE MASS ATTENDANCE • ENCOURAGE GENEROUS STEWARDSHIP • MAKE IT EASY TO REACH FALLEN-AWAY CATHOLICS • REACH PEOPLE "WHERE THEY ARE"

## REAL RESULTS

"I was amazed at the response we got and I can't count the number of people who were really excited about having these CDs available to them! Thanks again for providing such a great way to reach a large number of people."

JOHN D'AMICO, ST. JOSEPH'S PARISH, JACKSONVILLE FL

"I am the RCIA coordinator at my parish. I was so inspired by this CD that I plan to purchase and distribute it to my candidates and catechumens!"

KRISTINA, GENEVA IL

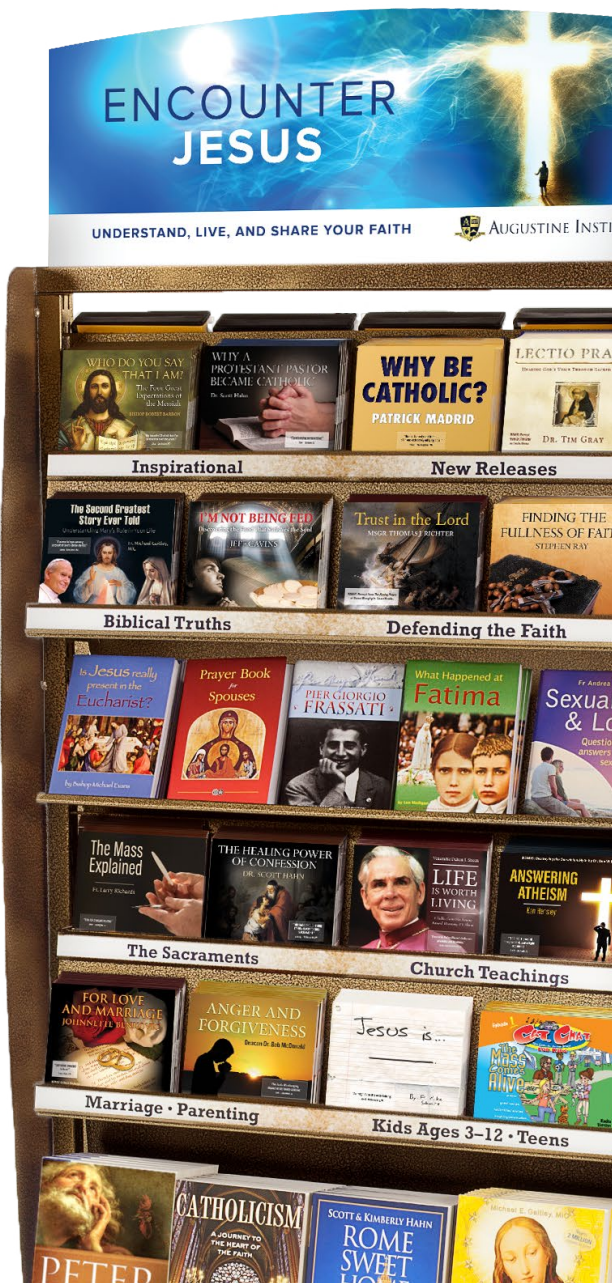
"This CD has changed my life! It has given me a clearer understanding of anger and how I can overcome it."

DAN, OAKDALE CA

"I have several CDs I listen to in my car while commuting to and from work and I absolutely love them! This is an excellent way to reach Catholics who may not be able to attend adult education classes."

KATHY, AUSTIN TX

The Next Generation Kiosk stand has brought about **a four-fold increase** in materials distributed!



## CD OR NOT CD . . . NO QUESTION!

FR. FRANCIS PEFFLEY

**"We're interested in souls.** When it comes to catechizing, there is no better tool for this technical age than the spoken CD. We have to reach the 'Christmas and Easter Catholics' somehow! I recommend Lighthouse Talks. If there are concerns about expenses, don't worry; with one CD-listening convert or one lapsed Catholic who returns home, we would probably cover most of our costs in the first few Sunday collections!"

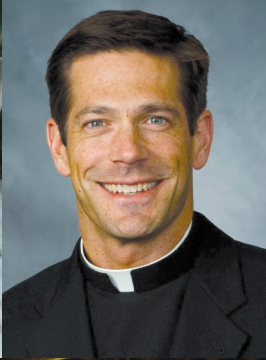
Taken from *30 Ways to Sanctify, Evangelize and Catechize a Parish* by Fr. Peffley

In June 2001, Fr. Peffley became the founding pastor of Holy Trinity parish in Gainesville, Virginia. He extensively used door-to-door evangelization to build up his parish. After ten years, the parish had grown from 300 to 4,000 families.





# INSPIRING CATHOLIC SPEAKERS



## TIMELY TOPICS

The Eucharist • The Mass • Youth and Young Adults  
The Catholic Faith • Family and Parenting • Spiritual Growth  
Conversions • Marriage Enrichment • Wisdom of Saints • The Bible  
Pro-Life • Suffering • Evangelization • Sacrament of Penance  
Sexuality • Advent and Christmas • Forgiveness • The Virgin Mary  
Contending for the Faith • Lent • Sports and Faith • CDs for Kids  
Prayer and Devotions . . . **and many more!**



# OVER 500 TITLES IN ENGLISH AND SPANISH

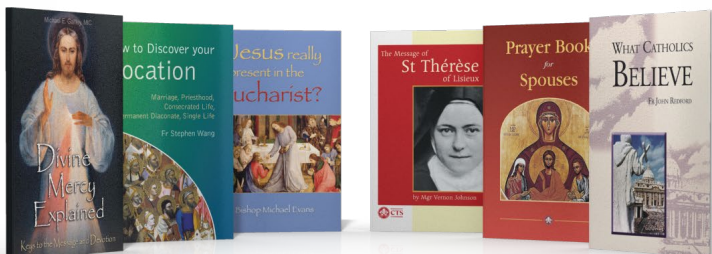
## CDs

Over 300 titles  
in English and Spanish



## BOOKLETS

Over 50 titles



## BOOKS

Over 75 titles  
in English and Spanish



## PAMPHLETS

Over 50 titles  
in English and Spanish



For a complete list of our booklets, books and pamphlets, please visit our website at [LighthouseCatholicMedia.org](http://LighthouseCatholicMedia.org)

## YOUR PARISH CONSULTANT WILL . . .

- Be your main contact person to assist you with all orders and reorders
- Inform you of new titles and be of assistance with selecting CDs, pamphlets, booklets, and books
- Work with a parish coordinator to ensure a successful program
- Arrange for a parish kickoff to begin the CD ministry at the parish
- Help enlist and work with the volunteers to assist at weekend Masses
- Assist with bulletin announcements

NEW & IMPROVED

# THE NEXT GENERATION KIOSK FAMILY

## FULL-SIZE STANDING KIOSK

A perfect way to offer your parishioners a full breadth of authentic Catholic media.

### One-sided

160 CDs • 48 books  
25 booklets  
5 modules

**\$1,246**

Retail Value \$2,496

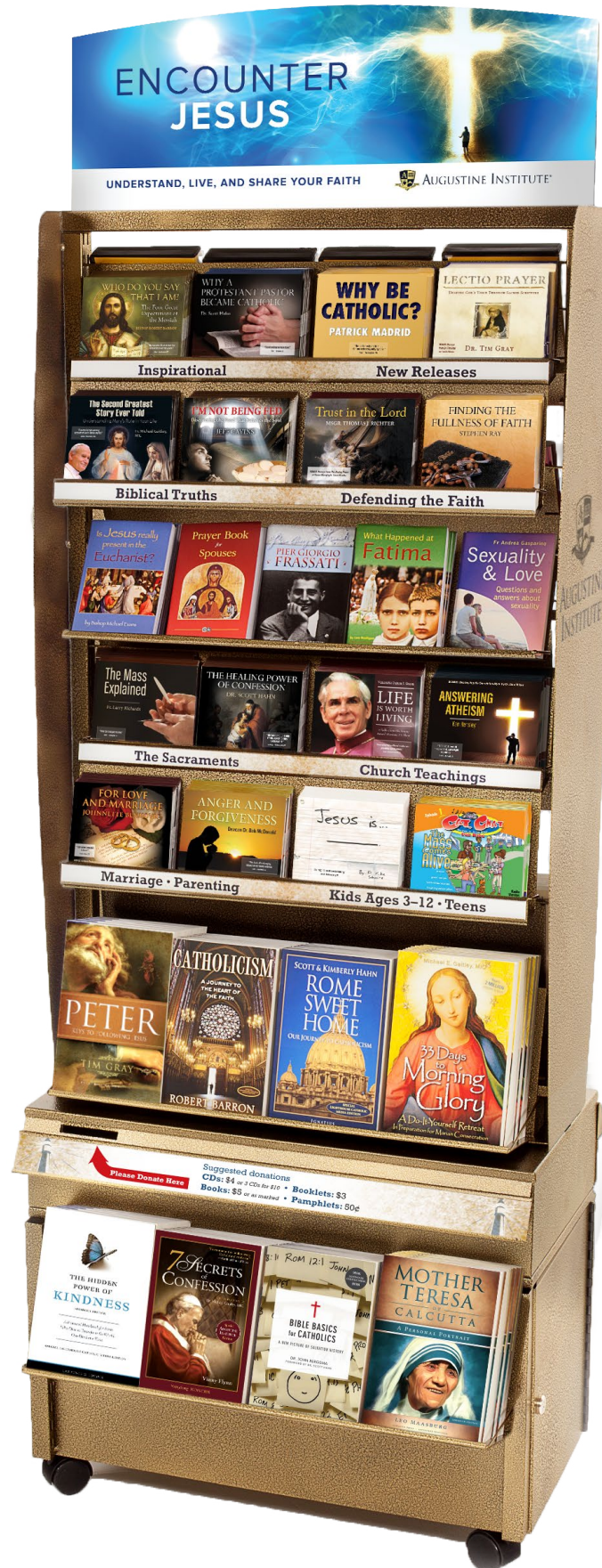
### Two-sided

240 CDs • 120 books  
50 booklets  
10 modules

**\$1,988**

Retail Value \$3,768

**DIMENSIONS** 25" WIDE | 12" DEEP | 62" HIGH





## MID-SIZE TABLETOP DISPLAY

An ideal way to offer your parishioners a wide variety of authentic Catholic media.

80 CDs • 25 booklets • 24 books

**\$896**

Retail Value \$1,281

**DIMENSIONS** 25" WIDE | 12" DEEP | 37" HIGH



### ADD A BASE

Base includes storage space large enough hold 260 books, 600 booklets, or 1400 CDs for future kiosk replenishment.

**\$182.27**



## WOODEN TABLETOP DISPLAY

This beautiful table top / wall mount display allows you to offer your parishioners a wide variety of inspiring CDs, books, and booklets all year round.

80 CDs • 20 booklets • 10 books

**\$575**

Retail Value \$796

**DIMENSIONS** 29" WIDE | 8" DEEP | 20" HIGH



# PARISH PROGRAMS

## SACRAMENTAL PREPARATION

Beloved • Reborn • Forgiven • Symbolon



## GROUP STUDY

Lectio: Eucharist • Lectio: Prayer • Lectio: Evangelization  
Divine Mercy in the Second Greatest Story Ever Told • Who Am I to Judge?




## YOUTH MINISTRY

True Strength • True Beauty







*"I am OVERWHELMED by how great this program went over. . . . The response was fantastic! Over 450 CDs were taken and the parish raised over \$1400. I was hoping for a good response, but I never expected anything this good!"*

**MARY - DRE AT ST. ELIZABETH ANN SETON, MO**

## PARISH KICKOFF WEEKENDS

SIMPLE AND EFFECTIVE CD PROMOTION

- Our simple approach works every time
- Share a pulpit announcement at the end of Mass
- Promote new titles and/or bundles
- We provide everything you need, including ongoing support
- See ideas and resources at **[wiki.LighthouseCatholicMedia.org](http://wiki.LighthouseCatholicMedia.org)**

## OTHER PARISH INITIATIVES

### FORMED®

THE CATHOLIC FAITH.  
ON DEMAND.

A revolutionary digital platform giving every parishioner unprecedented access to today's best Catholic content



Parish-based Programs from the  
Marian Fathers of the Immaculate Conception

Programs that spread the message of Divine Mercy  
and promote the Consecration to Jesus through Mary

“Let us be quite certain that the Holy Spirit bestows upon the Church the courage to persevere and also to seek **new methods of evangelization**, so as to bring the Gospel to the uttermost ends of the earth!”

**POPE FRANCIS** | AUDIENCE WITH THE COLLEGE OF CARDINALS, MARCH 15, 2013



**Please contact your Parish Consultant  
for more information or to place an order**

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_



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