

TRANSFORMING CATHOLICS FOR **THE NEW** **EVANGELIZATION**

ENGAGED VS DISENGAGED CATHOLICS TODAY

10%
OF PARISHIONERS ARE PARTICULARLY:



RCIA

ADULT
EDUCATION

PRE-CANA

BAPTISM

FIRST
COMMUNION

CONFIRMATION

TRAGEDY

THE OTHER

90%



- Only **30%** of U.S. Catholics are still active
- **1 in 3** who entered the Church through RCIA no longer attend Mass weekly five years later
- **75%** of young adults who were involved in Catholic youth groups stop going to Mass

ATTENDING BUT
NOT ENGAGED

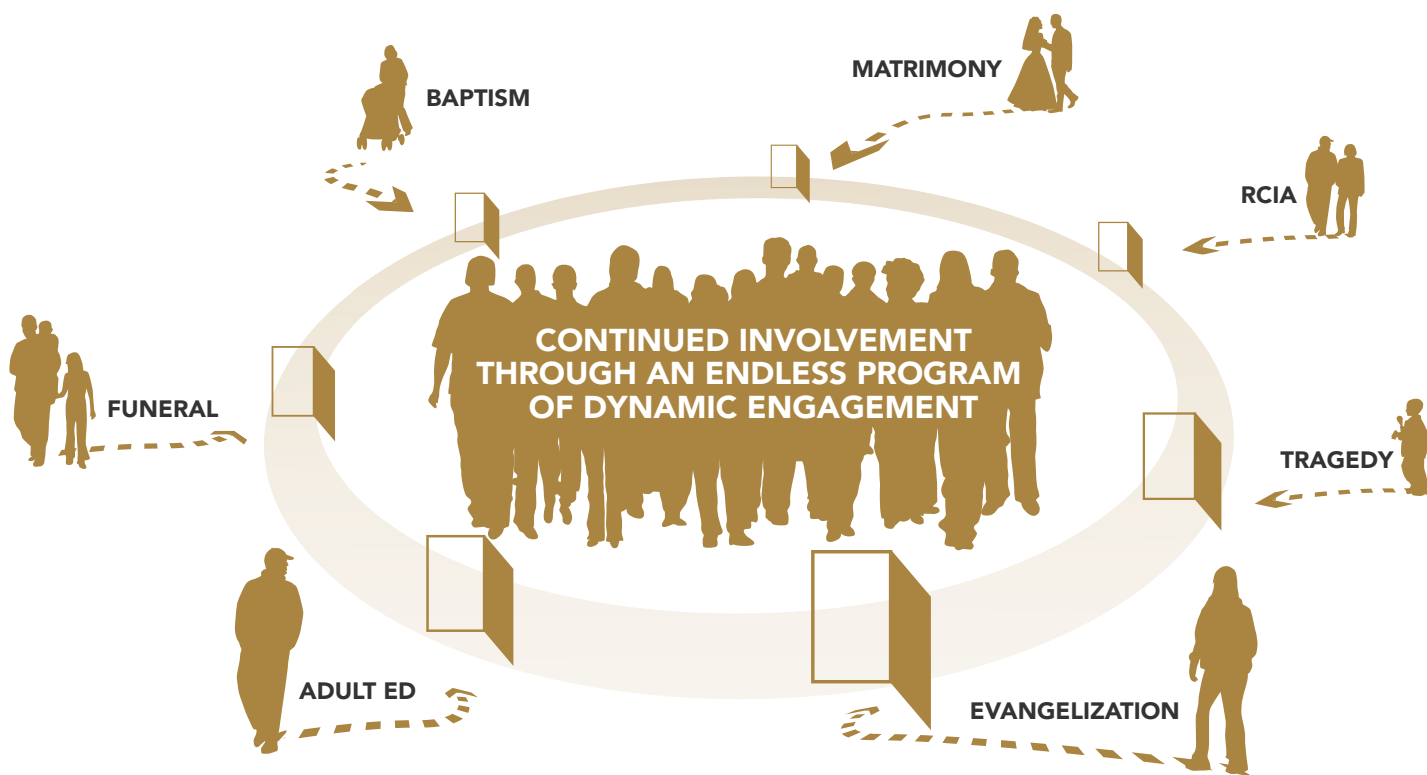


NOT ATTENDING
AND NOT ENGAGED



People enter the Church through many doors, but sadly many leave when they lose focus or “finish” a sacrament.

THE GOOD NEWS IS THAT THERE IS A SOLUTION THAT PRODUCES...



ONE PLATFORM... MANY SOLUTIONS

The groundbreaking Faith Formation programs from the Augustine Institute™ are built on a powerful digital platform that can reach every parishioner, in every location, at any time.

Our **web-based digital platform** is the only one of its kind that is:

- Simple and user-friendly
- Accessible 24/7
- Engaging for the disengaged
- Easy to share
- Versatile and adaptable
- Able to enhance *all other parish programs*

No other solution has the power to reach *EVERY* parishioner.



**Learning the Faith...
When they want, where they want, how they want**



SYMBOLON™

THE CATHOLIC FAITH EXPLAINED

The Symbolon™ series—the first in a family of programs built on our **digital platform**—is a compelling explanation of Catholicism designed for adult faith formation. Through beautifully crafted presentations and state-of-the-art video, a dynamic team of leading experts provides a clear and compelling vision of what the Church teaches, and how to live it amidst the challenges of contemporary society.

NEW PROGRAMS TO BE ADDED EACH YEAR • YDISCIPLE™ IS AVAILABLE FOR YOUTH



Increase participation: Allows members to learn when they want, where they want, and how they want.

Increase evangelization: Reach people you previously couldn't, including busy parents with hectic schedules, the sick, and shut-ins.

Increase involvement: This adaptable format attracts more catechists and volunteers, and more donations of time, talent, and treasure.

This platform opens the door to many opportunities

HERE'S WHAT PEOPLE HAVE TO SAY...



"Pope Francis, like John Paul II and Benedict XVI, has called every Catholic to be a missionary disciple, an agent of the New Evangelization. Evangelically alert Catholics must be well-formed Catholics. This splendid series will help prepare Catholics to enter mission territory every day, offering others friendship with Jesus Christ."

George Weigel

WILLIAM E. SIMON CHAIR IN CATHOLIC STUDIES, ETHICS AND PUBLIC POLICY CENTER



"I've admired the Augustine Institute™ for years as one of the finest engines of the New Evangelization in North America. Symbolon™ is outstanding in every sense. Beautifully produced, rich in content, and pleasing to watch, it is not just a great tool for teaching and learning the Catholic Faith, but a joy to experience."

Archbishop Charles Chaput of Philadelphia

COFOUNDER OF THE AUGUSTINE INSTITUTE™

THE AI HAS AN ADVISORY BOARD OF OVER
25 BISHOPS FROM AROUND THE COUNTRY

GETTING STARTED WITH SYMBOLON

We know you're busy. We have shaped our programs with the pastor and staff in mind.

We will...

- Save you time, money, and volunteer hours
- Help you launch the program
- Provide timely ideas to help you inspire your parishioners and keep the program dynamic

LET'S TAKE THE FIRST STEP AND BEGIN THE EVANGELIZATION TODAY!

"We have done a lot of work in catechesis over the years, including with new converts. Up until now, we have relied mainly on the Catechism and Scripture. We can very clearly see the great benefits of this series. My wife and my son and I have just viewed the series and have had exciting success... Our son has committed to come back to the Catholic Church after an absence of twenty years! We can't wait for additional series to be released. "

Alan
NATICK, MASSACHUSETTS

THE POWER OF PARTNERSHIP



Lighthouse Catholic Media—the largest distributor of Catholic evangelization materials—and **Ignatius Press**—among the largest and most influential Catholic book publishers—have partnered with **The Augustine Institute™** to transform Catholics for the New Evangelization.

MISSION

The Augustine Institute™ serves the formation of Catholics for the New Evangelization. Through its academic and parish programs, they equip Catholics **intellectually, spiritually, and pastorally** to renew the Church and transform the world for Christ.

HISTORY

The Augustine Institute™ is one of the leading Catholic graduate schools. It was started by a number of scholars and bishops, and has quickly expanded into a multi-faceted institute providing strategic **discipleship-based parish programs** and leadership formation to dioceses and parishes across America.

EXPERTISE

We use **modern media, technology, state-of-the-art video production** and a team of experts to equip parish leaders to bring the Faith alive, to form Catholics intellectually, spiritually, and pastorally, and to prepare them to follow and proclaim Christ.