

## Success Plan for the Special Lenten Promotion!

We hope you will take full advantage of our Special Lenten Promotion as an opportunity to get these powerful faith-raising CDs to as many people as possible by following these few easy steps:

- 1. Arrange for your Lighthouse Account Manager to schedule a promotional weekend at your parish before or during Lent to help parishioners prepare their hearts for this important season!
- 2. Plan for the Account Manager to give our pulpit announcement (approximately 1½ minutes) at the end of each Mass to introduce the CDs being offered. A small donation will be suggested but is not required for CDs taken.
- 3. The Lighthouse Account Manager will need a small table in the narthex/main traffic flow area of the church on which to situate this beautiful wall mount/table top display and distribute CDs to interested parishioners.
- 4. Pray that the Lord will bless these efforts to further love for Christ and our incredible Catholic Faith.

To schedule delivery, call or email your Lighthouse Catholic Media Account Manager:

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