

# Ignite the Fire of the Holy Spirit

in the hearts of your parishioners

"Let us be quite certain that the Holy Spirit bestows upon the Church the courage to persevere and also to seek new methods of evangelization, so as to bring the Gospel to the uttermost ends of the earth!"



Audience with the College of Cardinals, March 15, 2013



## The Largest Distributor of Catholic CDs in the World

- Lighthouse was founded in December 2005. In 2008 we became an independent 501(c)(3) Not-For-Profit Corporation.
- Through God's grace, Lighthouse has worked with nearly 6,250 parishes.
- Lighthouse produces CDs on four continents, and our catalog includes over 300 titles in English and Spanish.
- Over **12,000,000** CDs, books, booklets, and pamphlets have been distributed.

Lighthouse has had over **10,000** individual Masses said for the success of our Faithraiser Programs in parishes. We are very blessed to have a beautiful private chapel in our home office in which the Most Blessed Sacrament is reserved and Mass is celebrated. We daily invite employees and guests to pray the Holy Rosary, the Liturgy of the Hours, the Divine Mercy Chaplet, or in Eucharistic Adoration.

## Proven Faith-Raising Products and Programs from Today's Leading Catholic Publishers and Apostolates

























# There are Solutions to these Ongoing Challenges

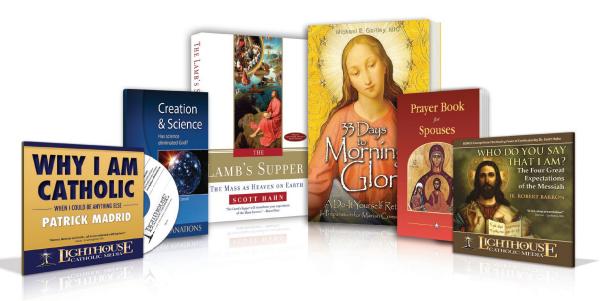
Only 23% of U.S. Adult Catholics report that they attend Mass every week.

48% of fallen-away Catholics left the Church before age 18.

Less than 10% of Catholics account for over 80% of volunteer and financial support.

Nearly 40% of Catholics do not believe in the Real Presence of Christ in the Eucharist.

Parishes must find new ways to evangelize and catechize their parishioners.



Effective tools to help Catholics know and love their faith.

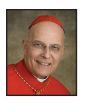
## **Endorsements from Bishops**



"I commend to all the faithful of the Archdiocese of St. Louis the CDs made available through Lighthouse Catholic Media. It is my hope that all of the parishes in the Archdiocese

will take advantage of this efficacious means of evangelization and adult catechesis. The tools made available are vital to the growth and development of the Catholic Faith."

Raymond Cardinal Burke Archbishop Emeritus of St. Louis, MO



"The CDs and brochures are a welcome addition to the faith life and continuing education of our people. I heartily recommend your program to all the pastors in the

Archdiocese as a way to rekindle the faith of Chicago's Catholics and help fulfill Pope John Paul II's call for a New Evangelization."

Francis Cardinal George, O.M.I. Archbishop of Chicago, IL



"Employ these new technologies to make the Gospel known, so that the good news for all people will resound in new ways."

**Pope Benedict XVI** 2009 World Communications Day Message



"It would be most beneficial if Lighthouse Catholic Media CDs were made available to all men and women in the U.S. Military throughout the world. I heartily

recommend your program to all the faithful of the archdiocese and to all chaplains as a way to help fulfill Pope John Paul II's call for a new Evangelization."

Most Reverend Timothy Broglio Archbishop for the Military Services, U.S.A.



"As a reliable font of authentic materials promoting evangelization, I wholeheartedly recommend Lighthouse Catholic Media to those seeking to grow in their knowledge

and love of the Catholic Faith. Lighthouse certainly plays an important role in the New Evangelization called for by Blessed John Paul II and Pope Benedict XVI."

Most Reverend J. Michael Miller Archbishop of Vancouver, BC

#### Listener Feedback

"This is the best explanation of Catholic spirituality I have ever heard and it's presented in an easy-to-understand way."

Debra - Liverpool, NY

"Excellent! It is hard to express the spiritual impact this CD has had on me. I don't believe I will ever celebrate the Eucharist the same way again!" Floy – Manchester, KY

"These presentations have made Mass come alive and left me with a hunger to learn more. What a blessing!" Russ – Dayton, OH

"This CD has changed my life! It has given me a clearer understanding of anger and how I can overcome it." Dan - Oakdale, CA

"I love all the CDs I have received. They have taught me how to defend the faith!"

Jill – Tiro, OH

## Proven and Effective Programs

- Increase Mass attendance
- Encourage generous stewardship
- Make it easy to reach fallen-away Catholics
- · Reach people "where they are"



#### Real Results

"I was amazed at the response we got and I can't count the number of people who were really excited about having these CDs available to them! Thanks again for providing such a great way to reach a large number of people." John D'Amico – St. Joseph's Parish Jacksonville, FL

"I am the RCIA coordinator at my parish. I was so inspired by this CD that I plan to purchase and distribute it to my candidates and catechumens!" Kristina – Geneva, IL

#### More Listener Feedback

"I have found the presentations on the CDs so informative that we are now using them in our religious education classes. I recommend your program and hope that your Faithraiser CDs get into many more parishes around the country." Fr. Pat O'Hagan, SSCC – Chino Hills, CA

"I have several CDs I listen to in my car while commuting to and from work and I absolutely love them! This is an excellent way to reach Catholics who may not be able to attend adult education classes." Kathy – Austin, TX

"This has brought me back to the Church! This CD helped me tremendously!"

Charlotte – Marine City, MI

"It jolted me out of stagnation! It has renewed my love for the Mass and for Jesus." Nancy – Plattsburgh, NY

## "CD OR NOT CD — **NO QUESTION!**"

FR. FRANCIS PEFFLEY

"We're interested in souls. When it comes to catechizing, there is no better tool for this technical age than the spoken CD. We have to reach the 'Christmas and Easter Catholics' somehow! I recommend Lighthouse Catholic Media CDs. If there are concerns about expenses, don't worry; with one CD-listening convert or one lapsed Catholic who returns home, we would probably cover most of our costs in the first few Sunday collections!"



In June 2001, Fr. Peffley was named founding pastor of Holy Trinity parish in Gainesville, VA. He used door-to-door evangelization extensively to build up his parish. After ten years, the parish had grown from 300 to 4,000 families.

Taken from 30 Ways to Sanctify, Evangelize and Catechize a Parish by Fr. Peffley

## The Next Generation Kiosk

A <u>PERFECT</u> way to offer your parishioners the widest variety of authentic Catholic media!

Pilot program reported a

286% INCREASE

in donations†

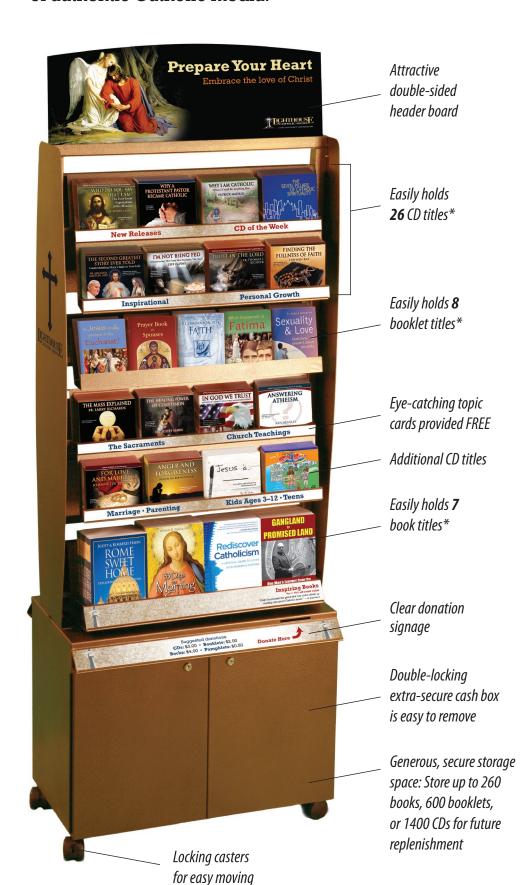
Paid for itself

in 60 days!

† In a 5-month pilot program, a 3,500-family parish reported *\$7,516* of donations when utilizing this kiosk, compared with *\$1,945* in the same period when utilizing the original kiosk... a *286%* increase!

## AT A GLANCE

- Easily holds 26 CDs, 14 pamphlets, 8 booklets, and 7 books (55 titles in all!)\*
- Takes up only 2 square feet of space
- Quality metal construction with a rich and elegant brushed gold metallic finish
- Customizable, modular, mobile, and more secure
- Easily fits into a closet (2'wide, 1'deep, 5'2" high)
- No tools necessary for assembly
- \* Based on the standard options for a fullystocked **two-sided kiosk.** Customizable modules allow a parish to display as many as 48 CD titles, 60 pamphlet titles, 60 booklet titles, or 32 book titles.



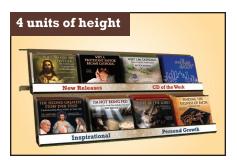
## Additional modules for your kiosk!

## Select modules to complete the optional second side

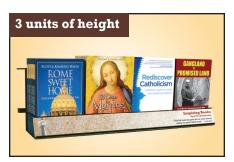


The standard kiosk package includes 1 book shelf module, 1 booklet shelf module, and 2 CD shelf modules for the front side. But what if you wish to select additional modules to build the back side of your kiosk, or to provide more options for the front? Use our simple Next Generation Kiosk Customization Form!

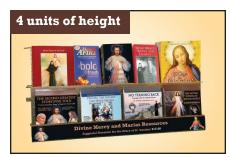
Note: Kiosk accommodates up to **13** total units of height per side (26 total)



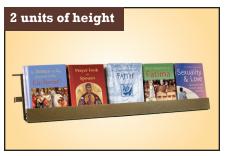
CD MODULE Holds 80 CDs (8 titles)



**BOOK MODULE**Holds 16 books (4 titles)



DIVINE MERCY MODULE Holds 40 CDs, 7 books, 5 booklets, 100 pamphlets



**BOOKLET MODULE**Holds 25 booklets (5 titles)



**PAMPHLET MODULE**Holds 500 pamphlets (10 titles)



YOUTH MODULE Holds 60 CDs, 6 books, 10 booklets, 100 pamphlets

## No Risk Guarantee!

If you are not completely satisfied within the first 90 days, we will buy back the display and the remaining products.

## The Lighthouse CD Exchange Program A truly amazing policy!

- Parishes can exchange CDs for NEW CD titles free of charge!
- Just ship your CDs to Lighthouse along with the exchange form, and we will ship you the new Lighthouse CDs of your choice—we even pay the postage to send the new CDs to you!
- · Ask your account manager for details.

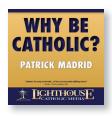
Lighthouse is here to support you!

## **Timely Topics**

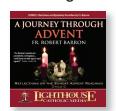
Stewardship • Prayer and Devotions • Lent
CDs in Spanish • The Bible • Wisdom of Saints
Forgiveness • Sports and Faith • The Virgin Mary
Sacrament of Penance • Contending for the Faith
Sexuality • Family and Parenting • Evangelization
Advent and Christmas • Youth and Young Adults
Pro-Life • The Eucharist • Marriage Enrichment
Suffering • The Catholic Faith • CDs for Kids
The Mass • Conversions • Spiritual Growth

**CDs** 

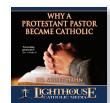
Over 200 titles in English and Spanish



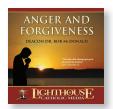


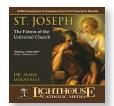














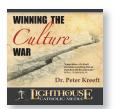




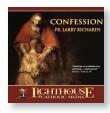






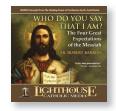






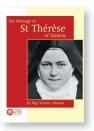


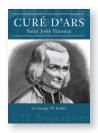




#### **BOOKLETS**

Over 30 titles

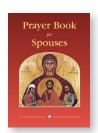


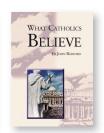










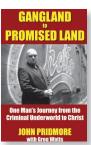


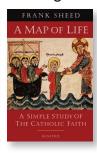
#### **BOOKS**

Over 10 titles in English and Spanish













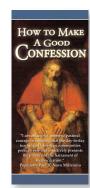


#### PAMPHLETS -

Over 40 titles in English and Spanish















For a complete list of our booklets, books and pamphlets, please visit our website at www.LighthouseCatholicMedia.org

## Your Account Manager will...

- Be your main contact person to assist you with all orders and reorders
- Inform you of new titles and be of assistance with selecting CDs, pamphlets, booklets, and books
- Work with a parish coordinator to ensure a successful program
- Arrange for a parish kickoff to begin the CD ministry at the parish
- Help enlist and work with the volunteers to assist at weekend Masses
- Assist with bulletin announcements



## Parish Kickoff Weekends

- Our simple approach works every time
- Share a pulpit announcement at the end of Mass
- Promote new titles and/or bundles
- We provide everything you need, including ongoing support
- See ideas and resources at www.LighthouseIdeas.org

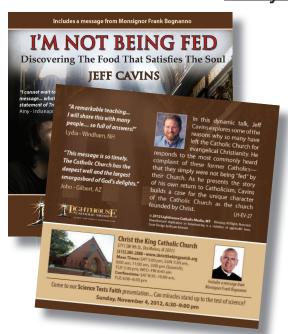
"I am OVERWHELMED by how great this program went over... The response was fantastic! Over 450 CDs were taken and the parish raised over \$1400. I was hoping for a good response, but I never expected anything this good!" Mary - DRE at St. Elizabeth Ann Seton, MO





## Reach out to parishioners in a totally unique way!

Give everyone at Mass a Catholic CD!



## **Customize CDs for your parish**

- Include your personal message at the beginning of the CD
- · Great for a bulk giveaway to reach everyone

## **Customize the CD sleeve**

- Map of the parish location
- Confession and Mass times
- Faith Formation Program information
- Other information

#### **CUSTOMIZATION IS FREE FOR LARGE ORDERS!**

Call for details

## Parish Subscription Clubs







THE FIRST-EVER
CATHOLIC
MILITARY
DOWNLOAD OF
THE MONTH CLUB



SPEAK JORD
YOUR SERVANT IS DISTENING

Vocational Download of the Month Club



## **Advantages of Parish Subscription Clubs**

- Actively promotes parish involvement and stewardship
- Financially helps to support the kiosk program
- CDs and MP3s give parishioners a tool to evangelize
- Encourages people to select additional titles from the kiosk

#### **How to Get Started**

- 1. Receive and use a parish promo code
- 2. Make a simple pulpit announcement
- 3. Invite sign-ups after Mass
- 4. Post a link on your website
- 5. Receive ongoing donations for each subscription

"This talk was life-changing... and I'm not easily impressed! Fundamental truths were conveyed in a clear way."

Gary - Zuni, NM

"An outstanding presentation... Applicable at any stage of life's journey. Wonderful!" Marianne - Youngstown, OH



"I sense that the moment has come to commit all of the Church's energies to a new evangelization... No institution of the Church can avoid this supreme duty."

Pope John Paul II - Redemptoris missio



Please contact your Lighthouse Account Manager for more information or to place an order:
Name
Phone
Email